

SEPTEMBER 23-24, 2025 | SEAPORT HOTEL | BOSTON, MA

Innov8Health

TRANSFORMING HEALTHCARE DELIVERY

Redefining Care, Revolutionizing
Patient Outcomes



2025 FEATURED SPEAKERS:



Gil Addo

Senior Vice President,
Specialty Care Solutions,
Healthcare Delivery,
CVS Health



Kara Ellinger

Staff Vice President,
Commercial Product,
Care Ecosystem Solutions,
Anthem



Justin Pasila

Network Chair, Medicine
& Vice President, Medical
Affairs, St. Luke's University
Health Network



Kristian Olson

Vice President, Design
Impact, Mass General
Brigham

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Innov8Health.org

#Innov8Health

Dear Colleagues,

Healthcare Delivery is Changing...rapidly!

Innov8 Health is the new event for those who are looking to transform how and where healthcare is being delivered. Bringing together **practical implementers** and **forward-thinkers**, this event combines what is working in the here and now with emerging approaches to ensure that takeaways from the event are immediately actionable or help guide your future plans.

With **leading healthcare systems, payers, and tech companies** in attendance, Innov8 Health provides the perfect cross-section of the industry to ensure that how and where patients receive care is effective, scalable, and sustainable.

Built around **high-quality interactions** and **learning opportunities**, Innov8 Health will house crucial discussions on how and where healthcare can be delivered now and in the coming years. In addition to this, the breadth and depth of knowledge in the audience is set to ensure that all discussions onsite are as impactful as possible.

Join us in Boston on September 23-24 to be part of these crucial discussions and help transform healthcare delivery.



Jason Green

Senior Conference Director
Cambridge Innovation Institute

Innov8Health
TRANSFORMING HEALTHCARE DELIVERY

September 23-24, 2025

Seaport Hotel
Boston, MA



“I’m looking forward to hearing from and meeting with forward-thinkers and practical implementers at Innov8 Health. How and where we deliver care is rapidly changing and this event is set to showcase the best and brightest in the industry.”

— Anish Agarwal, Deputy Director, Center for Insights & Outcomes, University of Pennsylvania

Exhibit Hall & Delegate Passes

Thought-Leadership & Branding

CORPORATE SPONSOR - Presentation

(25-minute talk)

(12-minute talk)

- One (1) 6' x 3' Table-top Exhibit
- Two (2) booth staff registrations
- Two (2) main conference registrations for your team (excludes short courses and workshops)
- One (1) main conference registration for your speaker (excludes short courses and workshops)

- Includes one 12 or 25-minute presentation in a conference program; date and time subject to change based on final agenda
- Talk promoted in the final conference brochure, event website, agenda and onsite signage
- Pre-conference attendee lists for one-time usage through a third-party mail house (physical mailing)
- Full GDPR compliant contact information of all participants registered for the program shared about one week post-event
- Onsite signage designating your company as a Corporate Sponsor

CORPORATE SPONSOR - Panel Participation

- One (1) 6' x 3' Table-top Exhibit
- Two (2) booth staff registrations
- Two (2) main conference registrations for your team (excludes short courses and workshops)
- One (1) main conference registration for your speaker (excludes short courses and workshops)

- Includes participation in panel discussion during main conference program; subject to approval by Conference Director/Panel Moderator
- Panel promoted in the final conference brochure, event website, agenda and onsite signage
- Full GDPR compliant contact information of all participants registered for the program shared about one week post-event
- Onsite signage designating your company as a Corporate Sponsor

CORPORATE SPONSOR - One-to-One Meetings

- One (1) 6' x 3' Table-top Exhibit
- Two (2) booth staff registrations
- Three (3) main conference registrations for your team (excludes short courses and workshops)

- Designated meeting space for one-on-one meetings; exact location TBD
- Your company will select invitees from the conference pre-registration list. CHI will set up 6-8 one-on-one meetings, 15-20 minutes each, with your TOP prospects and confirm appointments
- Honorarium will be provided (on behalf of CHI) to the attendees who attend meetings
- CHI will extend invitations, conduct follow-up, and monitor responses
- CHI will place reminder cards in the badges of attendees onsite
- Onsite signage designating your company as a Corporate Sponsor

CORPORATE SUPPORT

- One (1) 6' x 3' Table-top Exhibit
- Two (2) booth staff registrations
- Two (2) main conference registrations for your team (excludes short courses and workshops)

- Onsite signage designating your company as a Corporate Support Sponsor featuring your company logo

Sponsorships include:

- Corporate logo with link on the event website and inside the final conference brochure
- Additional full conference registrations available at a discount for your staff (Limited to 5)
- Conference discount code for you to send to your clients & prospects
- 50-word company description in the conference materials

Additional sponsorship opportunities include:

- Badge Lanyards (Exclusive)
- Conference Tote Bags (Exclusive – includes tote bag insert)
- Tote Bag Insert
- Chair Drop in Session Room
- Meter Board Advertisement (full-color, double-sided)



For more information, please contact:

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Companies L-Z

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TUESDAY, SEPTEMBER 23

8:30 am Registration Open

8:30 Networking Breakfast

9:30 Organizer's Welcome Remarks

THE BIG PICTURE—REIMAGINING HEALTHCARE DELIVERY

9:40 PANEL DISCUSSION: Reimagining Healthcare Delivery—From Concepts to Scalable Realities

Moderator: Andy Molnar, Senior Vice President, Industry Affairs, American Telemedicine Association

- How do we ensure that we are improving patient care, whilst also alleviating the burden on providers?
- What's working and what's not working with emerging tech-focused approaches in healthcare delivery?
- What do patients want, and is this possible right now or likely to be in the near future?
- Cutting through the AI hype to understand how it can help, not hinder
- Ultimately, who is paying for these new approaches?

Panelists:

Gil Addo, Senior Vice President, Specialty Care Solutions, Health Care Delivery, CVS Health

Beth Careyva, MD, Medical Director, Value-Based Care and Quality Improvement, Jefferson Health

David Guidry, MD, Senior Medical Director, Telehealth, Acute/Specialty Services, Intermountain Health

Dan Shields, CEO, Digital Medicine, Ochsner Health

10:40 Coffee Break

IMPLEMENTING NEW CARE DELIVERY MODELS

11:20 Redesigning Care to Transform Patient Outcomes

Kristian Olson, Vice President, Design Impact, Mass General Brigham

- Unlocking creative thinking to develop novel solutions in healthcare
- Examples of how human-centered design approaches have yielded improved outcomes
- How do we ensure that these solutions are usable, desirable, and ultimately, viable?

11:50 PANEL DISCUSSION: Combining Our Expertise to Build Effective, Scalable & Sustainable Delivery Models in 2025 and Beyond

Moderator: Sarah Schenck, MD, FACP, Executive Director, Center for Virtual Health, ChristianaCare

- What are the commonalities between successful examples or implementing new care delivery models?
- How do we cut through hype cycles to ensure that whatever we implement is long-term and scalable?
- Who is paying for these new approaches and how?
- How do we ensure that we are alleviating provider burnout, not adding to workloads?
- How is technology and AI transforming how and where we deliver care?

Panelists:

Jatin Dave, Chief Medical Officer, Government Products, UPMC Health Plan

Carlos Estrada, Jr., MD, Urologist in Chief, Boston Children's Hospital

Michael Maniaci, MD, Enterprise Medical Director, Mayo Clinic Center of Digital Health

Amy Wright, Director, Urgent Care, Telehealth & Access, Jefferson Health

12:50 pm Networking Luncheon

THE REALITY OF VALUE-BASED CARE

1:50 Beyond Borders—Building and Scaling Virtual Health Services

Molly McColl, Vice President, Virtual Health and Clinical Transformation, Advocate Health

- Attendees will understand the strategy, goals, and benefits of creating a scalable in-house national virtual care delivery model
- Attendees will gain a broader understanding of cross-regional complexities of multistate licensing and credentialing, advanced practice-provider supervision, provider recruitment and onboarding, multi-region scheduling, and technological infrastructure development
- Attendees will be able to develop a roadmap for the implementation of a virtual health clinical workforce within their respective organizations

2:20 PANEL DISCUSSION: Implementing Value-Based Care—The Current and Future Reality

Moderator: Christopher LaCoe, DBA, RN, FACHE, Vice President, Virtual Health, Penn State Health

- Value-Based Care: How do we push forward with this in a fee-for-service world?
- How was Value-Based Care implemented in your organization, and what lessons have been learned so far?
- In the context of Value-Based Healthcare, what is "quality" care and how should we be measuring it?
- How do we launch and sustain alternative payment models?
- What are we learning as we continue to evolve with Value-Based Healthcare?

Panelists:

Matthew Anderson, Senior Vice President, Clinical Transformation, Advocate Health

Mira Desai, AGPCNP-BC, Medical Director, Telehealth, Oak Street Health

Andres Solorza, Medical Director, Hospital at Home, Beth Israel Lahey Health

3:20 Refreshment Break

THE INTERSECTION OF VALUE & QUALITY

4:00 PANEL DISCUSSION: Delivering Increased Value AND Improved Care Quality in the Evolving Healthcare Landscape

Moderator: Lizzy Mulcahy, DNP, FNP-C, Vice President, Telehealth & Virtual Care, MaineHealth

- How is your organization increasing value and care quality?
- What are the key factors for success when innovating care delivery models?
- How is the political climate changing how we work and our goals?
- How are AI and Technology helping increase our efficiency and improve care quality?
- How are Value-Based Care approaches set to change our work here?
- Take away advice for the audience

Panelists:

Stephen Dörner, MD, MPH, MSc, Chief of Clinical Operations & Medical Affairs, Healthcare at Home, Mass General Brigham

Alexander Fortenko, MD, Director, Clinical Innovation, Weill Cornell Medicine

Justin Pasila, MD, Network Chair, Medicine & Vice President, Medical Affairs, St. Luke's University Health Network

5:00 Close of Day

WEDNESDAY, SEPTEMBER 24

8:00 am Registration Open

8:00 Networking Breakfast

WHOLE-PATIENT CARE—THE NEW NORM?

9:00 Chairperson's Remarks

9:10 PANEL DISCUSSION: Delivering Whole-Patient Care at-Scale

Moderator: Alyssa Reisner, Partner, Ventures, CVS Health

- What is currently moving the needle with new, whole-patient care—focused approaches?
- Combining the old with the new—how to combine “traditional” medicine ways of thinking with more emerging concepts?
- Is what patients are asking for possible? If yes, when? If not, why not?
- How are novel approaches helping us provide more personalized care?
- The voice of the patient—how are we integrating it?

Panelists:

Helena Kowalewski, Vice President, Patient Experience, MaineHealth

Kristin MacGregor, National Clinical Director, Integrated Behavioral Health, LifeStance Health, Inc.

Christina Musser, Senior Director, Virtual Care & Patient Experience, St. Luke's University Health Network

10:10 Streamlining Visit Prep with AI: Our Custom New Patient Intake Solution

Manny Fanarjian, MD, Director, Clinical Informatics, Dana Farber Cancer Institute

Discover how our custom-built New Patient Intake application leverages an embedded large language model (LLM) to automatically generate clinical summaries from prior patient data. This session will explore how the tool improves efficiency, enhances provider preparation, and supports better clinical decision-making from the very first visit.

10:35 Coffee Break

CLINICAL CASE STUDIES

11:10 The Mental and Societal Impacts of How Healthcare is Delivered

Anish Agarwal, MD, Deputy Director, Center for Insights & Outcomes, University of Pennsylvania

- How is social media affecting how we deliver healthcare?
- How can we learn from patients in real time to improve care?
- How do we ensure that this work helps relieve physician burnout?

11:40 Pediatric Telehealth—Innovating Care Delivery

Tejal Raichura, MHA, Director, Telemedicine, Children's National Hospital

- How have we combined the traditional minds of medicine with the emerging tech-driven approaches?
- How have these approaches allowed us to deliver better outcomes for pediatric patients?
- How have we approached cost-benefit analysis of this work?

12:10 pm PANEL DISCUSSION: Cutting through the Hype—What's Next for Clinical AI?

Moderator: Naga S. Kanaparthi, MD, MPH, Medical Director, Cardiology Informatics, Geisinger Heart and Vascular Institute

- How and where is AI set to genuinely move the needle in care delivery?
- What is essential when demonstrating the value of AI to internal colleagues?
- How do we overcome the current limitations of these AI-driven approaches?
- What can we learn from other, related industries when it comes to applying AI?
- What does the next generation of AI in healthcare look like?

Panelists:

Eric Alper, MD, Chief Quality Officer & Chief Clinical Informatics Officer, UMass Memorial Medical Center

Manny Fanarjian, MD, Director, Clinical Informatics, Dana Farber Cancer Institute

Jennifer Ngure, Director, Clinical Informatics, Sturdy Health

1:00 Close of Conference



Hotel & Travel

Conference Venue and Hotel:

Seaport Hotel Boston

One Seaport Lane, Boston, MA 02110

Discounted Room Rate: \$379 s/d

Discounted Room Rate

Cut-off Date: August 25, 2025

Top Reasons to Stay at the Seaport Hotel in Boston

- No Commute, since meeting takes place at hotel!
- Close proximity to Logan International Airport.
- Complimentary Wi-Fi and access to Wave Health & Fitness and indoor pool.
- Located in the Seaport District, one of Boston's most exciting neighborhoods with an authentic New England feel on the historic waterfront with dozens of restaurants, parks, and museums within walking distance.
- Local attractions within walking distance include, the Boston Harborwalk, Institute of Contemporary Art, and Freedom Trail.

For hotel reservations, please visit the **TRAVEL PAGE** »

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on Any Current Registration Rate*

INDIVIDUAL CONFERENCE PRICING

Includes access to full conference (2 days) & networking opportunities.

	HEALTHCARE SYSTEMS, HOSPITALS	PAYERS	SOLUTION PROVIDERS
EARLY RATE UNTIL JUNE 13, 2025	\$599	\$399	\$1,099
ADVANCE RATE UNTIL AUGUST 15, 2025	\$799	\$599	\$1,299
STANDARD AND ONSITE RATE AFTER AUGUST 15, 2025	\$999	\$799	\$1,499

GROUP CONFERENCE PRICING - 20% DISCOUNT *Includes access to full conference (2 days) & networking opportunities.*

EARLY RATE UNTIL JUNE 13, 2025	\$479	\$319	\$879
ADVANCE RATE UNTIL AUGUST 15, 2025	\$639	\$479	\$1,039
STANDARD AND ONSITE RATE AFTER AUGUST 15, 2025	\$799	\$639	\$1,199

CONFERENCE DISCOUNTS*

GROUP DISCOUNTS ARE AVAILABLE

Have your colleagues or team attend Innov8 Health. Purchase a full-price registration, and participants from the same organization will receive a 20% discount.

Juliet Nelson, jnelson@healthtech.com 781-247-1813

ALUMNI DISCOUNT—SAVE 20%: If you have attended a previous version of Innov8 Health or a Cambridge Healthtech Institute event, we are pleased to extend to you the exclusive opportunity to save an additional 20% off the registration rate.

* Alumni, X/Twitter, LinkedIn, Facebook, Download or any other promotional discounts cannot be combined.

Why should you attend?

The inaugural Innov8 Health Summit is a dedicated meeting point for providers, payers, and supporting organizations to increase the **value and quality of care**. Bringing together practical implementers and forward-thinkers, this inaugural summit promises to deliver **actionable takeaways** and **influential guidance** for the future of healthcare delivery.

How to Register: Innov8Health.org

reg@healthtech.com | P: 781.972.5400 or Toll-free in the U.S. 888.999.6288

Please refer to the Registration Code below:



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